



ACBC

ANYTHING CAN BE CHANGED

THE CIRCULAR
SCIENCE
LABEL

VISION

Shifting consumer preferences, tightening regulations and pressure from investors are driving the quest for sustainability.

We have to act on many fronts, with changes to supply networks, manufacturing processes and business models.

We also have to rethink how products are designed, engineered, and used, looking to meet performance and quality requirements while using fewer resources across their full life cycle.





MISSION

We strive to grow ACBC into the ultimate sustainability label leveraging on our technical competences in materials, design and process, and creating impact on products and value chains of leading players in fashion and luxury.

A vibrant, high-angle photograph of a waterfall in a dense, moss-covered forest. The water flows over large, rounded rocks, creating a soft, white mist. The surrounding vegetation is thick and green, with many ferns and mosses visible. The overall scene is serene and natural.

ARE YOU READY TO CHANGE THE WORLD?

To be a Certified B Corporation we had to meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. We are not just evaluated for our products or services but for our overall impact, and that's what we care most about.

CIRCULAR MATERIALS BECOME PROTAGONISTS



The new circular materials are our preferred ingredients when it's time to design products. We can define as circular materials all recycled and/or renewable biological materials that are grown and cultivated.



WE BELIEVE IN ANIMAL FREE



It's inherent to ACBC's DNA to care of the environment and all its living beings. We commit to avoid any material that may be derived from animal source.

The Eco materials transformation tool utilizes a digital and physical database containing owned and third party globally available circular technologies.

ECO MATERIALS DATA

Global material network

AVAILABLE

Reliable sustainable materials technologies widely tested and available on Asia, EU or Americas supply chains.

PRIME

Sustainable technologies resulting from the latest R&D advances in the fashion world, or adapted and evolved from other industries (like automotive or construction).

New Frontiers

Sustainable materials technologies developed by our R&D to address specific sustainability performance and look & feel targets.

MATERIAL KEY VALUES



Bio-based



Recycled



Animal
Free

OWN TECHNOLOGY TRADEMARKS & PATENTS



BioHeel

FROM 2018 WE HAVE BEEN RECOGNIZED
 MORE THAN 12 AWARDS FOR OUR COMMITMENT
 TO DRIVE SUSTAINABILITY IN FASHION

GREEN CARPET
 FASHION AWARDS

World's Most
 Sustainable Shoe 2019

Forbes

Giacobbe in
 100 TOP Managers 2019

MF
 Fashion
 Iannuzzi in
 TOP 100 Fashion 2019

WSA
 Sustainable Innovation
 Award 2019

PITTI
 IMMAGINE

Gazzetta dello Sport
 Best Look 2019

theMICAM

Most Innovative Product
 Award 2018

WPP

Innovators
 Award 2020

Heroes

Best Startup
 In Italy 2020

PREMIO
 GAETANO
 MARZOTTO

U-Start
 Award 2020

SOUTH
 EUROPE
 STARTUP
 AWARDS

Best Startup
 Finalist 2020

AC
FW

Sustainable Fashion
 Award 2021

MIGLIORI
 STARTUP
 A IMPRESO
 SOCIALE
 2021

Sustainable Innovation
 Award 2021



ACBC IN THE NEWS

Forbes

BHeroes, ACBC is the best Italian startup of 2020

The Boston Globe

"It allows you to swap from casual to dressy without clogging your suitcase"

WWD

"STARTUP FOOTWEAR ACBC SET TO RELEASE THE WORLD'S MOST SUSTAINABLE SHOE"

marie claire
Sneakers
sostenibili: ACBC

VOGUE

ACBC Scarpe ecosostenibili:
8 modelli di tendenza per l'estate 2021

VANTY FAIR



ACBC GreenTrek - Olive

La linea sportiva GreenTrek garantisce uno stile grintoso, perfetto per accogliere la primavera in città. La tomaia e la fodera interna sono state realizzate con il riciclo di 8 bottiglie di plastica.
Costa: 110 euro

COSMOPOLITAN

ACBC, PER LA MODA PRIMAVERA 2021 SONO IN ARRIVO LE SNEAKERS A BASE DI MELA, UVA E MAIS

MF fashion

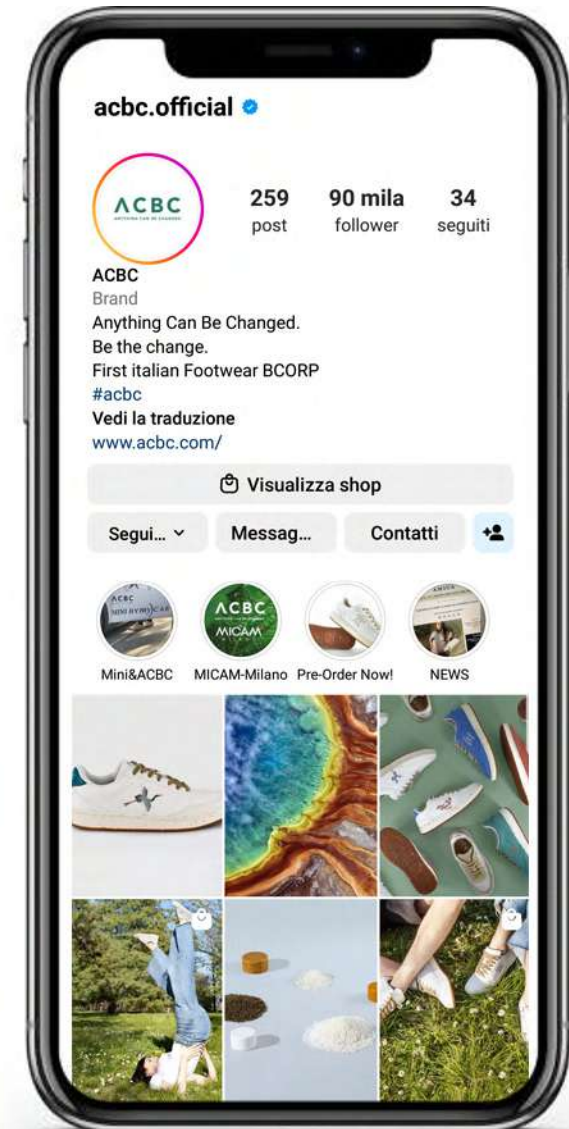
MCFW Awards: premiati Marco Bizzarri,
Dolce & Gabbana e ACBC

FASHIONUNITED

Acbc ottiene la certificazione B Corp

AMERICAN ACTOR: GERARD BUTLER WEARING ACBC

90,075 Follower on INSTAGRAM



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AMERICAN ACTOR/SINGER: JAMIE FOXX WEARING ACBC





AIM TO CLOSE THE LOOP

We recycle shoes into playgrounds.

ACBC collects post-consumer shoes through special collection bins inside ACBC retail stores and in collaboration with a non profit organization, the shoes grounded and the sole materials are used for the production of anti-shock tiles for kids playgrounds.

A photograph showing several large, conical piles of oyster shells. The shells are light-colored, mostly white and grey, with some yellowish-brown spots. The piles are arranged in a row, receding into the distance. The sky is a clear, pale blue with a few wispy clouds. The overall scene is outdoors, likely at a shell processing or storage site.

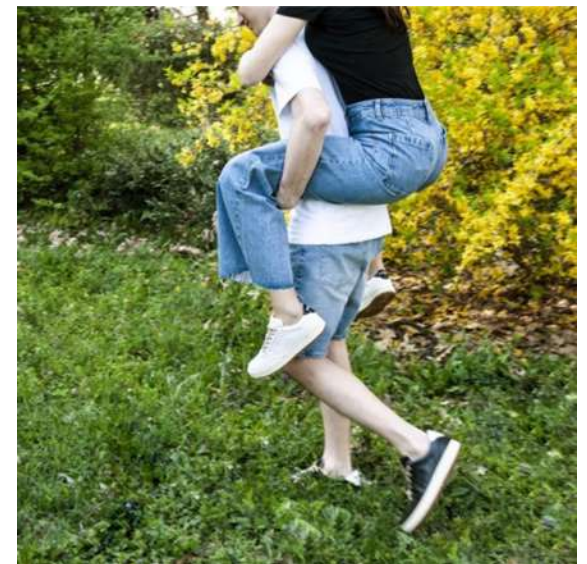
Piles of oyster shells in Bretagne, France

**WASTE
ISN'T WASTE
UNTIL WE WASTE IT.**

EVERGREEN IS ACBC HERO PRODUCT SOLD OUT IN ALL TOP STORES



EVERGREEN IS ACBC HERO PRODUCT SOLD OUT IN ALL TOP STORES



COMPETITOR



€140



€160



FLAMINGOS LIFE® €139



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€149

- Made by a B Corp
- Natural rope Laces
- Available in 10 Sustainable materials
- Made in Portugal
- Sustainability Disclosure

OUR NUMBERS

04

PRODUCTION
SITE

- Italy
- Portugal
- Argentina
- China

1MIL

Sustainable Shoes Sold Globaly

26

ACBC
TEAM

- Design
- Operation
- Marketing
- Logistic
- Sales
- Finance

14

DISTRIBUTION
OF COUNTRIES

- Italy
- Austria
- Switzerland
- Germany
- France
- Spain
- Portugal
- UK
- Scandinavian Countries
- East Europe
- Russia
- Middle East
- China
- USA

35

PLACES
COLLABS

- Missoni
- Diadora
- Philippe Model
- Save the Duck
- MSGM
- Piquadro
- Alexandr Smith
- Alice & Olivia
- Pinko
- Patrizia Pepe
-

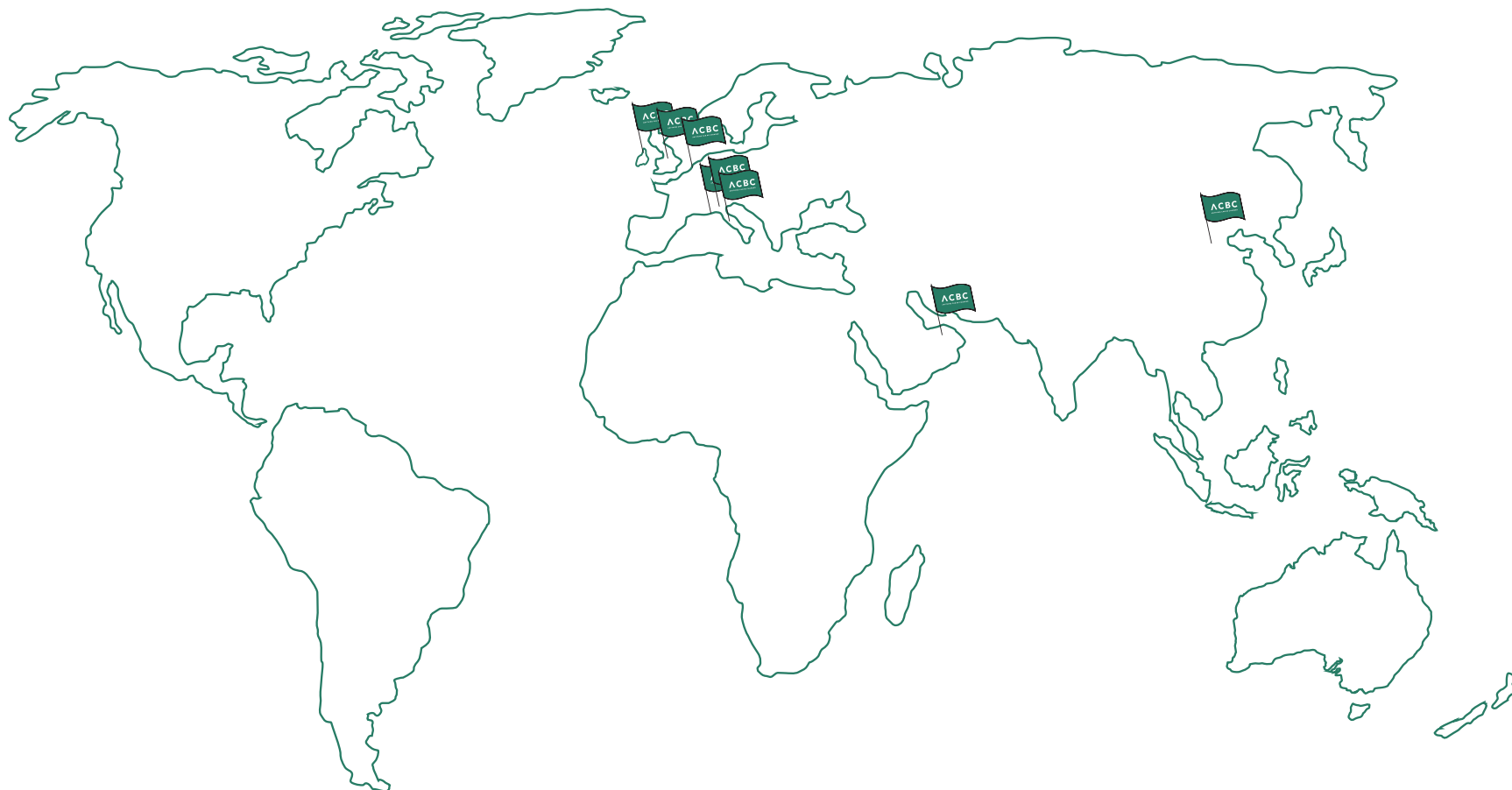
ACBC FLAGSHIPSTORE & OFFICIAL CORNER/SHOP IN SHOP

- LONDON
- AMSTERDAM
- DUBLIN
- BEIJING
- DUBAI
- TURIN
- SANTA MARGHERITA
- FORTE DEI MARMI

WHOLESALES 400 POS

TOP STORES

- ERAL55 , MILANO
- BIFFI, MILANO e BREGAMO
- BASE BLU, VARESE
- GREEN PEA, TORINO
- RINASCENTE – MILANO
- BRYAN & BARRY - MILANO
- VESTIL, TORINO
- RIONE FONTANA, TREVISO
- FLOWRUN, FIRENZE
- IL CAVALLO DI DEI MASSIMO, PISA
- PASKAL, NAPOLI
- PRINTEMPS, PARIGI
- ANTHROPOLOGIE, UK
- NEIMAN MARCUS, USA



COLLABORATIONS

From 2020 to today we have signed more than 35 Collaboration (Co-branding) with Top brand in the Fashion & Sportswear segment.



35 COLLABS

Luxury



Chloé

MSGM



MISSONI

ZEGNA

MOSCHINO

DOLCE & GABBANA

Contemporary



PHILIPPE MODEL
PARIS

VISION OF SUPER

POLLINI

PINKO

PATRIZIA PEPE


PIQUADRO



reima

Pantofola d'Oro

ALEXANDER SMITH

Performance

Alice
and Olivia

GEOX

LA MARTINA

WOOLRICH



MISSONI

ACBC

Missoni requested ACBC to manage the complete value chain process from eco materials, to eco design, to eco supply chain and eco channeling the Collection in sustainability focused e-commerce and department stores.

When the ACBC Eco Design tool is used the ACBC Label is present also on the product.





For the Diadora project ACBC developed the product Eco Design and applied the running performance standard compliance for Eco Materials.



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PHILIPPE MODEL

LYON LOW

CIRCULAR MATERIALS

UPPER IN CORN BASE / LINING
IN ORGANIC COTTON / SOLE IN
RERUBBER / INSOLE IN REFOAM /



 **Cornbase** |  **Organic Cotton** |  **ReFoam** |  **ReRubber**



STORE WHL

TOP Stores in Italy & Europe are selling ACBC Collection

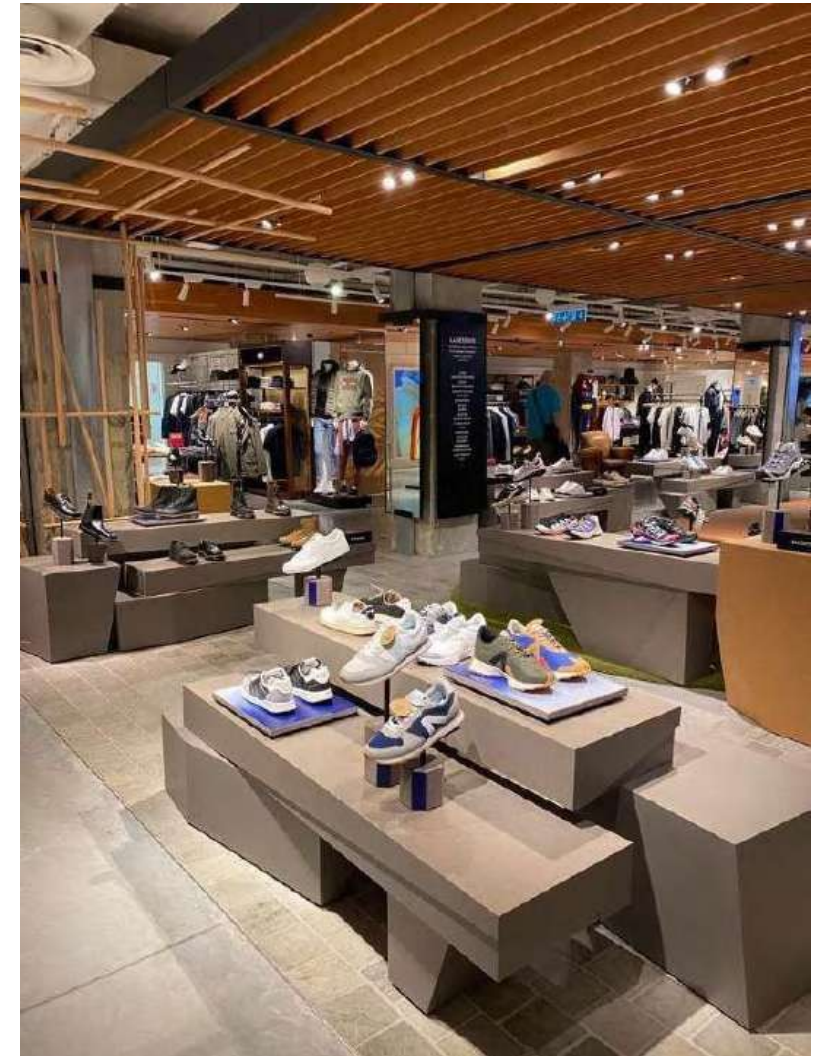
DEPARTMENT STORES

Printemps and Green Pea are examples of innovative department stores with Dedicated spaces to green products.

GREEN PEA / Turin



PRINTEMPS / Paris



BEIJING / China



ERAL 55 / Milano



FLOW RUN / Firenze



RINASCENTE / Milano



ACBC Store in UDINE (Italy)



ACBC Flagship store / Amsterdam



A scenic landscape featuring a calm lake in the foreground, reflecting the sky and surrounding mountains. The mountains are rugged and partially covered in green vegetation. The sky is a vibrant blue with wispy white clouds. The overall scene is peaceful and majestic.

ACBC

**“When we say anything can
be changed
is because we mean it.”**

Edoardo Iannuzzi
CSO and founder